

## TIP SHEET

## Sales Tips About Competitors & Their Products

COMPANY	AUTOQUIP*
MODEL	Air Force Airbag Tilter

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TIP SHEET NO. 79 (FOR THE TA4-40)

The Autoquip Air Force tilters are generally of adequate quality. As a production line made machine it is designed to cut manufacturing costs and therefore lacks some of the custom features built into the Southworth TA family of pneumatically powered industrial tilters. These features set the TA Series a class above and it means greater durability and longer service life with less long-term maintenance costs.

<u>Feature</u>	<u>Autoquip</u>	<u>Southworth</u>	Comment
Degree of tilt	30 degrees	40 degrees	Permits 33% more operating range which means greater access to the bottom of the containers
Pedestal mounted hand valve	Extra cost	Standard	This is a no cost option that provides the operator real benefit – if the control isn't convenient the operator will not get the benefit of the machine
Warranty (parts & labor)	(1) one year	(2) two years	The strongest warranty in the business backed by a no nonsense reputation of customer satisfaction
Lowered height	7 1⁄4"	9"	Southworth platforms typically carry heavier and taller structural members; greater section provides less twisting and less deflection under load
Finish	Water base	Oil base acrylic enamel	Southworth products are known for their superior fit and finish – no mfg. short cuts here
Platen Height	4" (typically)	16"	Southworth's conservative engineering likes to size platens at approximately ½ the container height – This dramatically reduces the possibility of containers toppling into operators.
Website / Tech support	No	Yes	Troubleshooting guide; FAQ's; and complete owner's manuals with schematics and parts lists.  Visit <a href="https://www.SouthworthProducts.com">www.SouthworthProducts.com</a>

AUTOQUIP IS A REGISTERED TRADEMARK OF AUTOQUIP CORPORATION