

TIP SHEET

Sales 7ips About Competitors & Their Products

COMPANY	VESTIL (T & S EQUIP.)	
MODEL	EHTL-4896-4-56	
-	DATE ISSUED 11/7/02	

TIP SHEET NO. 74 (FOR THE SOUTHWORTH LS4-48) DATE REVISED

Vestil Manufacturing (T & S Equipment Co.) has a very broad line of material equipment. In fact, from strip doors to yard ramps, from fans to refuse hoppers Vestil offers it all. Southworth only makes lift products and as such does it very well. Southworth has grown to be the largest lift manufacturer in the world.

It is difficult for us to develop an in-depth product comparison because Vestil has so many product catalogs that information and details are very limited. Listed below is what we were able to obtain from the limited published sales and/or service literature.

<u>FEATURE</u>	<u>VESTIL</u>	<u>SOUTHWORTH</u>	COMMENT
Comfort edge	No	Yes	This soft edge gives the platform a finished look
Down speed	Fixed	Adjustable	Permits adjusting the lift speed exactly as needed by the application
Platform retained	No	Yes	With any top larger than standard width, Southworth provides roller retainers so platform cannot "tip-up" under load
Leg/base retained	No	Yes	The Southworth reinforced base has built- in retainers to capture and retain the leg set – no "tip-up" possible
Owner's manual	Yes	Yes	Although it is likely Vestil has an owner's manual this has not been their strong suit. Southworth manuals (some of the best in the business) are shipped with each machine and are "online" on our website
Cylinder vent	To atmosphere	To reservoir	Normal cylinder weepage is directed to the reservoir, not to the floor
Wear indicating rollers	No	Yes	The load rollers have a groove to help maintenance workers see when to change worn rollers
Pivot pins	Individual (pressed)	Full width	All Southworth roller and axle pins span the full width. This promotes straighter tracking of the legs throughout the full travel range of the lift
Load rollers	3/4" wide (estimated)	1-1/8" wide	Wider roller reduces wear and enhances overall stability under all load conditions
List price (base model)	\$4,176	\$3,695	Lower price, greater value