

## TIP SHEET

Sales 7ips About Competitors & 7heir Products
COMPANY
BISHAMON

MODEL \*LIFT2K (MODEL L2K 2848 or L2K 3648)

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TIP SHEET NO. 69 (FOR THE LS2-36)

The two Bishamon models (same lift, different platform size) of inexpensive lifts are being presented as the "best value in 2,000 lbs. capacity lifts". Value is a very relative term, and in lift tables, like most things in life, "you get what you pay for". The Bishamon Lift2K sells for about ½ the price of a Southworth model LS2-36 Backsaver Lift. There is a reason it sells for half as much; the following compares what you don't get for half the money.

<u>FEATURE</u>	<u>BISHAMON</u>	<u>SOUTHWORTH</u>	COMMENT
Motor horsepower	½ HP	1 HP	Twice as much power
Duty cycle	1 lift every 8 min.	15 lifts in 8 min.	The Lift2K has a very limited use motor, which will over heat very easily. See box below for the fully disclosed details
Motor runs while lowering	Yes	No	Southworth motor only runs while the lift is rising – the <i>Lift2K</i> motor runs for both lifting and lowering – making noise, making heat, and shortening useable motor life
Shipping weight	450 lbs	600 lbs	33% more iron! Built right – built tough
Up speed	30 seconds	21 seconds	Southworth is 43% faster
Down speed	Fixed (30 sec. Approx)	Adjustable	Permits adjusting the lift speed exactly as needed by each application. Standard on Southworth; not offered on <i>Lift2K</i>
Available options	Limited	Unlimited	Portability & bellows only options on Lift2K
Scissors legs	Welded assembly	1 pc. profile cut	Full profile puts maximum width at the main axle pin, where it is needed and with no welded blocks on the legs
Comfort edge	No	Yes	Finished, soft perimeter edge is much easier on a worker standing against the platform
Wear indicating rollers	No	Yes	These help maintenance workers see when replacement rollers are needed
Pivot pins	Pressed/welded	Full width replacement	All Southworth roller and axle pins span the full width promotes straighter tracking of the legs throughout the full travel range of the lift
Lowered height	9 inches	6 ¾ inches	25% (2 ¼") less lowered height means more useable travel, more operator & more application friendly

BISHAMON LIMITS THE *LIFT2K* TO 1 CYCLE EVERY 4 MINUTES WITH LOADS BETWEEN 0 & 1,000 LBS. AND 1 CYCLE EVERY 8 MINUTES WITH A LOAD BETWEEN 1,000 & 2,000 LBS. SOUTHWORTH PUTS NO RESTRICTION ON LOAD AND ADVERTISES UP TO 300 MOTORS STARTS PER HOUR <u>OR</u> A TOTAL RUN TIME IN ONE HOUR PERIOD OF NO MORE THAN 15 MINUTES.